

Adventure travel appealing

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Adventure travel is a type of tourism, involving exploration or travel to remote, exotic and possibly hostile areas. Adventure tourism is rapidly growing in popularity, as tourists seek different kinds of vacations. The widespread appeal of adventure travel television programs such as *The Amazing Race* and *Mantracker*, have also inspired many Canadians to spread their travelling wings beyond the all-inclusives. According to the U.S. based Adventure Travel Trade Association, adventure travel may be any tourist activity, including two of the following three components: a physical activity, a cultural exchange or interaction and engagement with nature.

Adventure tourism gains much of its excitement by allowing travellers to step outside of their comfort zone. This may be from experiencing culture shock or through the performance of acts, that require significant effort and involve some degree of risk (real or perceived) and/or physical danger. This may include activities such as mountaineering, trekking, bungee jumping, mountain biking, rafting, zip-lining and rock climbing. Some obscure forms of adventure travel include disaster and ghetto tourism. Other rising forms of adventure travel include social and jungle tourism.

Access to inexpensive consumer technology, with respect to Global Positioning Systems, flashpacking, social networking and photography, have increased the worldwide interest in adventure travel. The interest in independent adventure travel has also increased as more specialist travel websites emerge offering previously niche locations and sports.

Adventure travel, tours and vacation packages deliver experiences such as trekking in Peru, backpacking in Costa Rica, taking a safari in Kenya or exploring the pyramids of Egypt. Touring adventures can range from a one day walking tours to multi-destinations guided trips. Adventure sightseeing tours, travel deals, and excursions will take you off the beaten path with tour operators such as GAP Adventures, On the Go Tours, and Intrepid Travel.

Hot Destinations:

PERU

Peru is a large country on the Pacific coast of South America, encompassing a desert coastline, tropical rainforest and soaring mountains, each with distinct environments. These offer an exceptional opportunity for travelers to experience a variety of landscapes, an abundance of wildlife, a rich history and archeological heritage, and the vivacious character of durable native cultures, all within one nation.

Fishing villages, fine beaches, agricultural lands, and Peru's major towns and cities, including the capital of Lima, are interspersed along the narrow belt of desert coastline that stretches the length of the country. The lush Amazon Basin takes up half of Peru and is an ecologically rich area of tropical

